



## Monday Morning Memo - A Rotary Message from Governor Jerry

January 4, 2010 Vol  
4, Issue 25

### In This Issue

From The Governor  
Historic Moments - RI  
Themes  
End Polio Now - Over  
\$5,600 Collected

### Sign Up

SIGN-UP!

### Quick Links

DISTRICT 6060  
WEBSITE  
ROTARY CLUBS AND  
THE IRS  
MEMBERSHIP  
OUR ROTARY

## The Circle of Rotary - Living, Sharing, Giving

### From The Governor

January is Rotary Awareness Month - a time to learn more about our organization, and a time to focus on our public image. Raising awareness of Rotary is an important part of the RI Strategic Plan: The more Rotary is known for its good work, the more good work Rotary will be able to do. As Past RI President Robert Barth of Switzerland said, "We believe that the Rotary pin on our lapel sends a message. It says, 'You can rely on me. I am dependable, I am reliable, I give more than I take. I am available.'"

Because of The Rotary Foundation, people around the world know that they can depend on Rotary in their time of need. It is the Foundation that allows Rotarians to say yes to calls for help, when otherwise we might be forced to say, "There is nothing we can do."

As Rotarians, you are here because you believe in Service Above Self. And as Rotarians, you know that through Rotary, you can have an impact beyond what you could ever hope to have as individuals. One person, no matter how great the talents and resources, is limited. Working alone, there is only so much that can be done. But when we work together, when we pool our resources with those of 1.2 million other Rotarians around the world - and with the resources of our Rotary Foundation - we can make a difference that will be remembered for generations. It is up to all of us.

Glenn E. Estess Sr. Foundation Trustee Chair

## Historic Moments - RI Themes

Each January, as Rotary district governors-elect convene at the International Assembly for training and fellowship, they can be certain of two things: a lot of take-home reading and the announcement of a new RI theme. The tradition of crafting a theme is credited to 1949-50 RI President Percy C. Hodgson, who outlined a list of four objectives for his term in office. Among them were the better application of the principles of vocational service and dedication to world understanding and peace through international service programs.

Though Hodgson's 83-word proclamation ran substantially longer than today's shorter, punchier themes, Rotarians' desire to celebrate and support their president's annual program of service has remained the same. Other early themes include Rotary Is Hope in Action (Joaquin Serratosa Cibils, 1953-54), Kindle the Spark Within (Nitish C. Laharry, 1962-63), and Good Will Begins with You (Ernst G. Breitholtz, 1971-72).

In the decades that followed, RI presidents introduced theme logos, lapel pins, ties, and scarves. Theme ties were introduced in the 1990s, and are now given out yearly. Many have incorporated the theme for the year. The first scarves showing the RI theme were designed by 1998-99 RI President James L. Lacy and his wife, Claudine, Follow Your Rotary Dream.

## *End Polio Now - Over \$5,600 Collected*

Your dollars are working and your efforts are not unnoticed! According to the Wild Poliovirus Weekly Update of 12-23-09, the number of reported cases has decreased for the third straight year. Thank you for your dedication and support of this important eradication project. The four countries with the highest reported cases are still Pakistan, Afghanistan, India and Nigeria. However, progress is being made and we are getting closer!

As I visited with each club during my "Official Visit", I passed the "End Polio Now" box and asked for your contributions - pocket change. My goal was to collect \$1.00 per member and with your generosity, over **\$5,650** was contributed to the End Polio Now campaign from the generous Rotarians of District 6060. That is well over \$2.00 per member! Thank you to each Rotarian for your "Service Above Self"!!

While there is still work to be done...the effort of all Rotarians is phenomenal!

## ***The Future of Rotary Is In Your Hands***

Governor Jerry Weems District 6060 2009-10  
Rotary International

email: [jerry.weems@gmail.com](mailto:jerry.weems@gmail.com)

phone: 573-631-1672

web: <http://rotary6060.org/index.php>