



Monday Morning Memo A Rotary Message from Governor Jerry

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SIGN-UP!

The Circle of Rotary - Living, Sharing, Giving

From The Governor - Texting For Polio - Starts NOW!

Texting For Polio is part of Rotary International's End Polio Now campaign and it's coming to our district and your club THIS WEEK! Here's how...

Missouri Polio Text Challenge Contest! Each of the three Missouri Rotary Districts has one week during February or March to generate the most text message donations and raise the most money to Stop Polio Now!! Our Foundation will track the text donations by date and Area Code. Making a donation is simple: text the word `polio` to 90999 and your \$5 donation to our Foundation will be added to your cell phone bill. Pick up the phone and End Polio Now!!

- All of our text message donations should only be made

Quick Links

DISTRICT 6060
WEBSITE
MISSOURI ROTARY
CONVENTION

- between Sunday February 28 and Saturday March 6
- Send your text message donation or donations right away!
- Challenge everyone at your club meeting this week to do the same!
- Help other Rotarians who can not or do not know how to send texts: you can collect \$5 from them and send the message from your phone!
- Ask everyone you know to make a text message donation this week! Friends, family, customers, suppliers, Rotarians and non Rotarians!
- Remember: although bragging rights are fun, the whole world wins when we work together to End Polio Now!!

Terms and conditions -- NO Foundation credit will be given for the \$5 text contribution. For those donating over U.S. cell phone networks: A one- time donation of \$5 will be added to your mobile phone bill or deducted from your prepaid balance. You will also receive up to one message per day from Rotary alerts. Message and data rates may apply. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of The Rotary Foundation by the mGive Foundation and subject to the terms found at www.mgive.com/a . To unsubscribe text STOP to 90999, for help text HELP to 90999.

March is Literacy Month!

In Rotary, we recognize March as Literacy Month. This is when we focus on the importance of literacy and education in our humanitarian service. In my decades as a Rotarian, both at home in Alabama, USA, and abroad, I have seen again and again what a critical role literacy plays in a healthy and productive life. Being literate does not just mean having the ability to read a book or a newspaper. Being literate means being able to comprehend the instructions on a medicine bottle, a set of directions, or a job posting. It means understanding the note written by a child's teacher. It means being able to use a computer, follow a recipe, or apply for a mortgage. Literacy means being part of the larger society. It means inclusion, and it means empowerment. Those who cannot read or write, whether they are children or adults, are cut off from important information in ways too numerous to count. They are less likely to be healthy and more likely to be poor. And perhaps most critical of all, parents who cannot read are more likely to raise children who cannot read perpetuating the cycle of illiteracy, and of poverty. As a Rotarian and in my profession, I have seen so many simple and creative ways to break this cycle. Whether it is by volunteering in schools, by bringing education and training to adults, or simply by ensuring that all children have the books and supplies they need, we in Rotary can do so much. We can help others learn to read and learn to help themselves. Glenn E. Estess Sr. Foundation Trustee

Joint District Conference

Registration is now open for this year's District Conference, the Missouri State Rotary Convention, April 15-17 in Springfield, MO. This year's conference is a joint district conference of the three Missouri districts (6040, 6060, 6080) and will unfold surrounding Rock 'n Ribs, a KC Barbeque qualifying event.

The celebration begins on Thursday with the all- Springfield luncheon with Baseball Hall of Famer Whitey Herzog as the keynote speaker. Following the afternoon sessions, Thursday night is the banquet (Blue Blazer Ball) featuring Rotary International President-Elect Ray Klingingsmith from Missouri and Rotary International Presidential Aide Ken Morgan.

On Friday morning, you will have the opportunity to hear take part in Service in Action projects throughout Springfield or the opportunity to hear Robert F, Kennedy Jr. speak on Water, Poverty

and Environmental Issues. Friday afternoon will be a business session and your attendance will help shape the future of the district.

Friday night will take everyone to the grounds of Rock 'n Ribs for the Missouri Rotary Convention Hospitality Tent. Here you will have the opportunity to sample great food, friendship, music and the ambience of Rock 'n Ribs!

Saturday morning has a full program planned and the Missouri Rotary Convention concludes at 11:30 AM. From there, you have the opportunity to enjoy the final day of Rock 'n Ribs, explore Springfield and the surrounding area or begin your return trip home.

Complete details are now available at www.missourirotaryconvention.com.

What's Rotary Webinar

The **"What's Rotary"** Webinar will be presented on Thursday, March 11 at 6PM. Spend an hour with us as we work together to formulate YOUR response to the ultimate questions, "What's Rotary?". BE PREPARED for that moment by joining us at this online workshop, led by PDG Rick Tinucci, which will walk us through the steps to make a strategic, intriguing and informative response AND continue the conversation! Seating is limited - reserve your "seat" NOW! E-mail Jill at MODLeaders6060@gmail.com or phone 314- 378-7888.

"Like every Rotary Club, we struggle to keep our membership going and growing. An elevator speech drill certainly lays out a framework to get people thinking about how to talk to somebody about Rotary and what's an effective way to do it. This type of presentation would be nice to have to show our individual clubs." - Bob, St. Charles Rotary Club

Rotary Club's Anniversaries

Three clubs in District 6060 will be celebrating significant anniversaries in the next couple of months. On behalf of Rotary International and District 6060, congratulations to these clubs for reaching these milestones this year.

The St. Louis Club # 11 cordially invites you to meet Rotary International President John Kenny at their Centennial Celebration on Friday, March 12th. Complete details will be e-mailed to District Rotarians this week.

The Crestwood-Sunset Hills cordially invites you to their 50th Anniversary Dinner on Saturday, March 13th. Complete details will be e-mailed to District Rotarians this week.

The Florissant Rotary Club will be celebrating their 50th Anniversary on Saturday, April 10th and will feature the music group Sh-Boom, an 8-piece rock 'n' roll nostalgia band performing the greatest hits of the 50's, 60's & 70's. Be watching for further details.

Rotary Student Government Day - March 8th

Since 1955, the Jefferson City Rotary Club has hosted Student Government Day. Rotary Clubs throughout Missouri invite local high school juniors and seniors to come to Jefferson City for one day to learn about state government. A Rotarian chaperone(s) from each club provides transportation to and from Jefferson City for the students chosen by each club. Each club may sponsor up to six students. **Student Government Day will be held this year on Monday, March 8, 2010.** Registration and agenda form will come under separate e-mail. Registration is from 7:30 - 9:00 and the program concludes with a luncheon at 11:45. Questions regarding Rotary Student Government Day should be directed to Marc Ellinger or Kim Williams at (573) 634-2500.

District Governor's Calendar

- Feb. 28 - March 6 Texting For Polio
- March 1 - RYLA Applications Due
- March 8 - Rotary Student Government Day - Jefferson City
- March 10 - February Attendance Report Due
- March 10 - InterCity Meeting - Overland - featuring former St. Louis Cardinal Curt Ford
- March 10 - District Leadership Council, 5 PM, WebEx
- March 11 - What's Rotary Webinar
- March 12 - St. Louis Club 11 - 100th Anniversary
- March 13 - Crestwood-Sunset Hills - 50th Anniv
- March 13 - Chesterfield Trivia Night
- March 26-27 - Show Me Rotary - Jefferson City
- April 6 - Inbound D1440 GSE Team Arrives
- April 9 - Jefferson County GSE Host Event
- April 10 - Florissant - 50th Anniversary Celebration
- April 10 - March Attendance Report Due
- April 14 - St. Charles County GSE Host Event
- April 15-17 - All Missouri District Conference, Springfield, MO
- April 19 - St. Louis County GSE Host Event
- April 21 - Washington GSE Host Event
- April 27 - Piedmont GSE Host Event
- April 29 - Poplar Bluff GSE Host Event
- April 30 - D6060 Outbound GSE Team departs for Denmark
- April 30 - Jefferson County Has Talent - Arnold Rotary Club
- May 1 - District Baseball Game
- May 5 - D1440 GSE team returns to Denmark
- May 10 - April Attendance Report Due
- May 12 - Intercity Meeting - St. Louis County
- May 15 - District Leadership Council
- May 31- D6060 team returns from Denmark
- June 9 - InterCity Meeting - St. Charles Sunrise
- June 10 - May Attendance Report Due
- June 16 - Installation for 2010-11 District Governor Todd Lindley
- June 20-23 RI Convention - Montreal
- June 25 - Florissant - Officer Installation
- July 10 - June Attendance Report Due

Full District Calendar

The Future of Rotary Is In Your Hands

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 Rotary International

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